

Spheres of Influence

Materials and Directions

Materials needed:

- 1 sheet of poster paper for each elected official (or Board of Health member)
- Markers

Directions:

- Using 1 sheet of poster paper for each elected official, put their name in a circle on your paper.
- Then think about anyone and everyone who may have influence over them. Some examples are provided to get you started.

Next Steps:

- Once you've identified who may have influence over each elected official, identify who in your coalition knows the influential people.
- Depending on your strategy (who you need to move to the "yes" column, show community support to, etc.), identify the first targets and set a timeline for reaching out to them.
- Consult with your community advisor for more information.

SPHERES OF INFLUENCE

