

Strategies to Promote Existing Voluntary Policy

Existing Voluntary Policy: Voluntarily implemented indoor smoke-free policies in government buildings, malls, shopping centers, retail centers, and the percentage of restaurants, bars, and workplaces that are 100% smoke-free voluntarily.

Gather Information
Review community's voluntary policies and local ordinances or regulations and enforcement strategies to determine who has benefited and how successful they have been
Review policies and enforcement strategies throughout the state and nation to determine what might work for your local community
Encourage Community Dialogue
Publicly recognize voluntary smoke-free businesses in your community
Disseminate list of smoke-free workplaces, restaurants, buildings to advocates and local media outlets
Approach businesses that are voluntarily smoke-free and initiate discussion of secondhand smoke as a public health issue
If there are any exemptions to existing smoke-free policy, encourage businesses to remove exemptions and go completely smoke-free

For more information, contact the Kentucky Center for Smoke-free Policy University of Kentucky College of Nursing 859-323-4587 or www.kcsp.uky.edu.