



Compiled E-cigarette Resources

❖ CDC

- Outbreak of Severe Lung Disease Associated with Vaping/E-cig: https://www.cdc.gov/tobacco/basic_information/e-cigarettes/severe-lung-disease.html
- General Info: https://www.cdc.gov/tobacco/basic_information/e-cigarettes/index.htm?CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fe-cigarettes%2Findex.html
- Media resource center with free print, videos, and social media materials that you can request: <https://nccd.cdc.gov/mcrc/Index.aspx>.
- Microlearning video – Dr. Brian King: <https://youtu.be/si0LzMwN2I4>

❖ FDA

- Updates on lung illnesses associated with vaping: https://www.fda.gov/news-events/public-health-focus/lung-illnesses-associated-use-vaping-products?utm_source=Eloqua&utm_medium=email&utm_term=stratcomms&utm_content=landingpage&utm_campaign=CTPNews%26Connect%26SOS%3A%20Vaping%20Illness%20-%2091219
- Real Cost Campaign: <https://www.fda.gov/tobacco-products/public-health-education/real-cost-campaign>
- [11 short vaping videos](#), designed to educate youth that vapes can contain chemicals that could be harmful to the body, are available for download to share on Instagram and Facebook.

❖ The **Surgeon General** has a website solely dedicated to e-cigarettes and on the “resource” tab at the top you can find parent sheets, fact sheets, and print materials: <https://e-cigarettes.surgeongeneral.gov/>

❖ The **Campaign for Tobacco free Kids** organization has a new campaign “Don’t be fooled by Juul”, that has some great ads that you can download: <https://www.tobaccofreekids.org/juul>. They also have a new online e-cigarette training module: <https://www.takingdowntobacco.org/main/vaping>

❖ The **American Lung Association** has some good information about e-cigarettes. They have a section on their website that discusses ‘what you need to know about e-cigarettes’ <https://www.lung.org/stop-smoking/smoking-facts/e-cigarettes-and-lung-health.html>.

- **INDEPTH** is a new American Lung Association program serving as an alternative to suspension/citation for students vaping in schools. Available [here](#).
- **Not On Tobacco® (N-O-T)** seeks to address this growing problem by giving all teens the resources they need to break nicotine dependency and find healthier outlets. <https://www.lung.org/stop-smoking/helping-teens-quit/not-on-tobacco.html>

❖ The **Stanford Prevention Toolkit** has a 6 module training providing information on the development of e-cigarettes, what these products are and why it matters, as well as information about what can be done: <http://med.stanford.edu/tobaccopreventiontoolkit/E-Cigs.html>

❖ **CATCH** is a youth e-cigarette prevention program that provides resources such as webinars, fact sheets, and educational standards aligned with curriculum taught on tobacco and e-cigarettes. <https://catchinfo.org/resources/>

- ❖ The **Truth Initiative** has the new quitting resource for youth and young adults as well as PSAs geared toward young people: <https://truthinitiative.org/research-resources/quitting-smoking-vaping/quitting-e-cigarettes>
- ❖ **Don't Blow It** has a video and quiz that is youth-driven; includes good testimonies: <https://www.essentiahealth.org/dontblowitguide/>
- ❖ **National Jewish Health** has a vaping and tobacco cessation program to help with the youth vaping epidemic. My Life, My Quit™ is the first comprehensive program designed just for teens. Teens can text or call a toll-free number (1.855.891.9989) or they can visit mylifemyquit.com for real-time coaching. Through the program, teens work with a coach who listens and understands their unique needs, provides personalized support, and helps them build a quit plan to become free from nicotine. <https://www.mylifemyquit.com/>
- ❖ **Kentucky:**
 - Fact sheets and infographics regarding e-cigarettes on **University of Kentucky's BREATHE website**: <http://www.uky.edu/breathe/tobacco-policy/quick-facts-topic/e-cigarettes-and-hookah>
 - **The Lexington-Fayette County Health Department** has created web-banners about vaping, which partners are welcome to use. Each of the three banner designs ends with a link to a different vaping education video by Drug Free Lex. For the banner linked to the *Why So Popular* video, click [here](#). For the banner linked to the *Parents Need to Know* video, click [here](#). For the banner linked to the *What's So Bad* video, click [here](#).
 - **Online course *KTPC Electronic Cigarettes & Youth Overview* is now available on TRAIN.** Available [here](#); search for course 1087153
 - **DrugFree Lex** created PSAs geared toward adults.
 - [Why are Juuls so popular?](#)
 - [Whats' so bad about vaping?](#)
 - [What parents need to know.](#)