

**A Survey of Public Opinion  
on Secondhand Smoke Related Issues  
in Bourbon County, KY**

**Findings Presented by  
Bourbon County Health Department  
with a grant from the Kentucky Department for Public Health**

**Survey conducted by:**

**University of Kentucky Survey Research Center**

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*Sample Size: 403*

*Margin of Error:  $\pm 4.8$*

*Confidence Level: 95%*

*Dates Conducted: August 31 – September 22, 2010*

## 2010 Bourbon County SECONDHAND SMOKE SURVEY QUESTIONS

In your opinion, should Bourbon County adopt a local law so that all public buildings, including restaurants and other businesses, have smoke-free environment.

Yes – 65%

No – 35%

In your opinion, should the following establishments have...?

	<i>Restaurants</i>	<i>Hotels and Motels</i>	<i>Recreational Facilities (i.e. dance halls and pool halls)</i>	<i>Government Buildings</i>	<i>Workplaces (i.e. stores, businesses, and factories)</i>
<i>No smoking restrictions</i>	3.8%	7.0%	4.9%	3.1%	4.8%
<i>Set aside certain areas for smoking</i>	36.6%	52.3%	38.9%	31.2%	43.8%
<i>Ban smoking entirely</i>	59.6%	40.7%	56.2%	65.8%	51.3%

Which of these two statements do you agree with more?

1. People who work in bars and restaurants should be protected from exposure to secondhand smoke, even if this means smoking is not allowed at all in bars and restaurants.

**67% strongly or somewhat agreed with this statement.**

2. People who go to bars and restaurants should have the right to smoke there, even though this means people who work there will be exposed to secondhand smoke.

**33% strongly or somewhat agreed with this statement.**

In general, do you feel that exposure to secondhand smoke is a...?

- |                               |       |
|-------------------------------|-------|
| 1. Serious health hazard      | 53.2% |
| 2. Moderate health hazard     | 23.4% |
| 3. Minor health hazard        | 16.8% |
| 4. Not a health hazard at all | 6.6%  |

***In summary, more than 6 out of 10 adults surveyed in Bourbon County support a comprehensive, local smoke-free ordinance that covers all public buildings including restaurants and all workplaces.***

***For more information on secondhand smoke activities in Bourbon County contact  
859-987-1915 Extension 114***

**Demographic Information about Poll Participants**  
**Information Supplied by University of Kentucky Survey Research Center**

Households were selected using a modified list-assisted Waksberg-Mitofsky random-digit dialing procedure, which ensures every residential telephone line in Bourbon County had an equal probability of being called. Calls were made from August 31 – September 22, 2010. Up to 15 attempts were made to each number in the sample. In addition, up to 10 scheduled call-backs were made to those reached at an inconvenient time, and one refusal conversion was attempted. The disposition results of the survey are as follows:

Interviews Completed	403
Refusals	292
Not Eligible (language problems, unavailable for duration, no adult)	32
	726
Total	726
Response Rate	<b>58.1%</b>

**Age**

	<i>Frequency</i>	<i>Percent</i>
<i>18-24</i>	5	1.3%
<i>25-34</i>	20	5.0%
<i>35-44</i>	34	8.6%
<i>45-54</i>	57	14.4%
<i>55-64</i>	124	31.2%
<i>65 +</i>	157	39.5%
	397	100.0%

**Gender**

	<i>Frequency</i>	<i>Percent</i>
<i>Male</i>	128	31.8%
<i>Female</i>	275	68.2%
	403	100.0%

**Grade in School Completed**

	<i>Frequency</i>	<i>Percent</i>
<i>Less than High School</i>	45	11.2%
<i>High School Diploma</i>	157	39.0%
<i>Some College</i>	95	23.6%
<i>Bachelor's Degree</i>	66	16.4%
<i>Graduate Degree</i>	40	9.9%
	403	100.0%

**Race, Ethnic Background**

	<i>Frequency</i>	<i>Percent</i>
<i>White</i>	360	90.9%
<i>African American</i>	28	7.1%
<i>Hispanic</i>	1	0.3%
<i>Asian-Pacific Islander</i>	2	0.5%
<i>Some other race</i>	3	0.8%
<i>More than one race</i>	2	0.5%
	396	100.0%

**Total Household Income Before Taxes**

	<i>Frequency</i>	<i>Percent</i>
<i>Under \$40,000</i>	101	36.7%
<i>\$40,000-\$70,000</i>	82	29.8%
<i>\$70,000-\$120,000</i>	65	23.6%
<i>\$120,000 or more</i>	27	9.8%
	275	100.0%

**Working Full-time or Part-time**

	<i>Frequency</i>	<i>Percent</i>
<i>Yes</i>	200	49.6%
<i>No</i>	203	50.4%
	403	100.0%

**If Working, Official Smoking Policy for Indoor Work**

	<i>Frequency</i>	<i>Percent</i>
<i>No smoking anywhere</i>	148	74.0%
<i>Smoking in some or all work areas</i>	46	23.0%
<i>No official policy</i>	4	2.0%
<i>No indoor work areas</i>	2	1.0%
	200	100.0%

**Ever Smoked**

	<i>Frequency</i>	<i>Percent</i>
Yes	214	53.1%
No	189	46.9%
	403	100.0%

**Current Smoker (last 30 days)**

	<i>Frequency</i>	<i>Percent</i>
Yes	72	17.9%
No	331	82.1%
	403	100.0%

**Tried to Quit in Past 12 Months**

	<i>Frequency</i>	<i>Percent</i>
Yes	38	17.8%
No	85	39.9%
<i>I did not smoke during the past 12 months</i>	90	42.3%
	213	100.0%

**Past 30 Days Anyone Smoke in House**

	<i>Frequency</i>	<i>Percent</i>
Yes	75	18.6%
No	328	81.4%
	403	100.0%

**Grow Tobacco or Own Land Where Grown**

	<i>Frequency</i>	<i>Percent</i>
<i>Yes, on someone else's land</i>	3	0.7%
<i>Yes, own land where tobacco is grown</i>	24	6.0%
No	376	93.3%
	403	100.0%

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