

**The Kentucky Department for Public Health  
University of Kentucky College of Nursing  
Local Health Department Tobacco Cessation Survey, 2007**

**Bracken County  
Health Department**

*Report prepared through a contract between the Kentucky Cabinet for Health  
and Family Services and the University of Kentucky College of Nursing*

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|   |  | Bracken | Kentucky*    |             |            |    |
|---|--|---------|--------------|-------------|------------|----|
|   |  |         | number       | %           | N          |    |
| 1A.                                     | Are you or other health department staff involved in providing tobacco cessation programs?             | Yes     |              | 56          | 100.0%     | 56 |
| What cessation programs do you provide? |  |         |              |             |            |    |
| 1A1.                                    | Cooper-Clayton Method to Stop Smoking  | Yes     |              | 54          | 96.4%      | 56 |
| a.                                      | How many programs were offered in the last year?   | 2       | Total = 316  | Mean = 6.1  | SD = 7.1   |    |
| b.                                      | How many individuals participated in the last fiscal year?   | 35      | Total = 4067 | Mean = 79.7 | SD = 150.7 |    |
| c.                                      | Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? | 21      | Total = 1816 | Mean = 35.6 | SD = 82.4  |    |
| 1A2.                                    | Freedom From Smoking   | No      |              | 2           | 3.6%       | 56 |
| a.                                      | How many programs were offered in the last year?   |         | Total = 4    | Mean = 2.0  | SD = 2.8   |    |
| b.                                      | How many individuals participated in the last fiscal year?   |         | Total = 0    | Mean = 0.0  | SD = 0.0   |    |
| c.                                      | Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |         | Total = 0    | Mean = 0.0  | SD = 0.0   |    |
| 1A3.                                    | Fresh Start  | No      |              | 5           | 8.9%       | 56 |
| a.                                      | How many programs were offered in the last year?   |         | Total = 9    | Mean = 2.3  | SD = 1.9   |    |
| b.                                      | How many individuals participated in the last fiscal year?   |         | Total = 80   | Mean = 26.7 | SD = 20.8  |    |
| c.                                      | Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |         | Total = 35   | Mean = 17.5 | SD = 17.7  |    |

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|------|---|----------------|--------------|---------------|------------------------------|----------|-------|--|
| 1A4. | Make Yours a Fresh Start Family   | Yes            |              | 45            | 80.4%                        | 56       |       |  |
|      | a. How many individuals participated in the last fiscal year?   |                | Total = 3005 | Mean =        | 187.8                        | SD =     | 381.3 |  |
|      | b. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |                | Total = 33   | Mean =        | 8.3                          | SD =     | 4.8   |  |
| 1A5. | Not on Tobacco (N.O.T.)   | No             |              | 8             | 14.3%                        | 56       |       |  |
|      | a. How many programs were offered in the last year?   |                | Total = 107  | Mean =        | 13.4                         | SD =     | 35.0  |  |
|      | b. How many individuals participated in the last fiscal year?   |                | Total = 1527 | Mean =        | 254.5                        | SD =     | 610.3 |  |
|      | c. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |                | Total = 7    | Mean =        | 1.4                          | SD =     | 3.1   |  |
| 1A6. | Quit and Win  | No             |              | 5             | 8.9%                         | 56       |       |  |
|      | a. How many programs were offered in the last year?   |                | Total = 8    | Mean =        | 1.6                          | SD =     | 0.9   |  |
|      | b. How many individuals participated in the last fiscal year?   |                | Total = 222  | Mean =        | 44.4                         | SD =     | 40.3  |  |
|      | c. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |                | Total = 12   | Mean =        | 6                            | SD =     | 7.1   |  |
| 1A7. | TEG/TAP   | No             |              | 36            | 64.3%                        | 56       |       |  |
|      | a. How many programs were offered in the last year?   |                | Total = 162  | Mean =        | 4.8                          | SD =     | 8.4   |  |
|      | b. How many individuals participated in the last fiscal year?   |                | Total = 1149 | Mean =        | 35.9                         | SD =     | 58.6  |  |
|      | c. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program? |                | Total = 242  | Mean =        | 9.3                          | SD =     | 21.2  |  |

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|--|----------------|---------|------|---------------|------------------------------|------------|
| 1A8. Other Programs (Ascent, Free and Clear, Toborg, Baby Shower Programs, 1-1 Counseling Program, modified tobacco in-school suspension program, independent classes) | Yes            |         |      | 14            | 25.5%                        | 55         |
| a. How many programs were offered in the last year?  | 1              | Total = | 225  | Mean =        | 16.1                         | SD = 40.2  |
| b. How many individuals participated in the last fiscal year?  | 2              | Total = | 1747 | Mean =        | 124.8                        | SD = 312.8 |
| c. Within the last fiscal year, how many individuals quit using tobacco at the completion of the program?  | 0              | Total = | 105  | Mean =        | 10.5                         | SD = 16.0  |
| 1B. What is the job classification of health department staff providing cessation programs?  |                |         |      |               |                              |            |
| 1B1. Health Educator   | No             |         |      | 47            | 83.9%                        | 56         |
| 1B2. Nurse   | Yes            |         |      | 38            | 67.9%                        | 56         |
| 1B3. Social Worker   | No             |         |      | 7             | 12.5%                        | 56         |
| 1B4. Physician   | No             |         |      | 1             | 1.8%                         | 56         |
| 1B5. Program Coordinator/Specialist/Director   | No             |         |      | 7             | 12.5%                        | 56         |
| 1B6. Dietician/Nutritionist  | No             |         |      | 8             | 14.3%                        | 56         |
| 1B7. Other   | No             |         |      | 10            | 17.9%                        | 56         |
| 2. On average, how many requests for tobacco cessation does your health department receive per month?  | 2              | Total = | 749  | Mean =        | 13.6                         | SD = 17.5  |
| 3. If Cooper-Clayton programs have been provided in your service area, how many people in your area are trained to provide Cooper-Clayton?                             | 2              | Total = | 439  | Mean =        | 8.3                          | SD = 15.3  |

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|---|----------------|---------------------|-------------------|------------------------------|----------|
| 4. How do you promote tobacco cessation programs in your area?  |                |                     |                   |                              |          |
| 4a. Word of Mouth   | Yes            |                     | 55                | 98.2%                        | 56       |
| 4b. Flyers/Brochures  | No             |                     | 52                | 92.9%                        | 56       |
| 4c. Newspaper   | Yes            |                     | 52                | 92.9%                        | 56       |
| 4d. Radio   | No             |                     | 38                | 67.9%                        | 56       |
| 4e. Television  | No             |                     | 21                | 37.5%                        | 56       |
| 4f. Church or Community Bulletins   | No             |                     | 31                | 55.4%                        | 56       |
| 4g. Health Fairs/Career Fairs   | No             |                     | 6                 | 10.7%                        | 56       |
| 4h. Website   | No             |                     | 5                 | 8.9%                         | 56       |
| 4i. Billboards/Signs  | No             |                     | 9                 | 16.1%                        | 56       |
| 4j. No promotions   | No             |                     | 1                 | 1.8%                         | 56       |
| 4k. Other promotions  | No             |                     | 22                | 39.3%                        | 56       |
| 5. Approximately how much money have you spent in the past year promoting your cessation programs through the radio, newspaper and/or television? | \$0.00         | Total = \$87,818.00 | Mean = \$1,596.70 | SD = \$3,432.80              |          |
| 6. Within the past year, how have you promoted the Kentucky Quit Line (1-800-QUIT-NOW)?   |                |                     |                   |                              |          |
| 6a. Distributed brochures/fliers  | Yes            |                     | 53                | 94.6%                        | 56       |
| 6b. Distributed Quit Line prescription pads   | No             |                     | 50                | 89.3%                        | 56       |
| 6c. Paid advertising  | No             |                     | 15                | 26.8%                        | 56       |
| 6d. Earned (unpaid) media   | Yes            |                     | 39                | 69.6%                        | 56       |
| 6e. Cooper-Clayton or other program   | Yes            |                     | 53                | 94.6%                        | 56       |
| 6f. Hospitals/Clinic  | No             |                     | 47                | 83.9%                        | 56       |
| 6g. Health Fairs  | No             |                     | 11                | 19.6%                        | 56       |
| 6h. Other   | Yes            |                     | 23                | 41.1%                        | 56       |

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|---|----------------|------------|---------------|------------------------------|----------|
| 7. Within the past year, has your health department provided education programs on tobacco cessation for health care providers?             | No             |            | 21            | 38.2%                        | 55       |
| 7a. If yes, how many programs were provided   |                | Total = 49 | Mean = 2.3    | SD = 1.5                     |          |
| 8. Does your health department have a tobacco user identification system?   | Yes            |            | 49            | 89.1%                        | 55       |
| 8a. If yes, is the tobacco user identification system used for every patient at every clinic visit?   | Yes            |            | 49            | 100.0%                       | 49       |
| 9. Does your health department provide individual counseling for tobacco users who want to quit?  | Yes            |            | 47            | 87.0%                        | 54       |
| 9a. If yes, is the counseling typically:  |                |            |               |                              |          |
| Brief intervention (3-5 minutes)  | Yes            |            | 37            | 77.1%                        | 48       |
| Intermediate (6-10 minutes)   | No             |            | 14            | 29.8%                        | 47       |
| Intensive (>10 minutes)   | No             |            | 9             | 19.1%                        | 47       |
| 10. Are all indoor areas, including offices at your health department, smoke free?  | Yes            |            | 55            | 100.0%                       | 55       |
| 11. Are your health care providers aware that Medicaid reimburses for smoking cessation counseling and support programs for pregnant women? | Yes            |            | 48            | 96.0%                        | 50       |
| 11a. If yes, are you using diagnosis and CPT codes to bill Medicaid for smoking cessation?  | No             |            | 25            | 64.1%                        | 39       |
| 12. Does your clinic have self-help materials for tobacco use cessation available in every exam room?                                       | Yes            |            | 47            | 85.5%                        | 55       |
| 13. Are materials on secondhand smoke available in every exam room?   | Yes            |            | 42            | 76.4%                        | 55       |
| 14. Do your health care providers routinely advise patients to ban smoking in the home?   | Yes            |            | 55            | 100.0%                       | 55       |
| 15. Do your health care providers routinely advise patients to ban smoking in their cars?   | Yes            |            | 46            | 83.6%                        | 55       |

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|--|----------------|---------------|------------------------|----------|
| 16. Do your health care providers routine provide brief cessation interventions using the 5 A's?                 | Yes            | 41            | 74.5%                  | 55       |
| 17. Do your providers routinely refer tobacco users who want to quit to a counselor or program available?        | Yes            | 55            | 100.0%                 | 55       |
| 17a. To what person or program do they refer?  |                |               |                        |          |
| 17a1. Kentucky's Tobacco Quit Line   | Yes            | 54            | 98.2%                  | 55       |
| 17a2. Cooper-Clayton Group Program   | Yes            | 55            | 100.0%                 | 55       |
| 17a3. Cooper-Clayton Self-Help Program   | No             | 14            | 25.5%                  | 55       |
| 17a4. Tobacco Control Center   | No             | 3             | 5.5%                   | 55       |
| 17a5. Health Educator  | Yes            | 52            | 94.5%                  | 55       |
| 17a6. Community Health Nurse   | Yes            | 31            | 56.4%                  | 55       |
| 17a7. Nutritionist   | No             | 20            | 36.4%                  | 55       |
| 17a8. Health Care Provider/Hospital  | No             | 8             | 14.5%                  | 55       |
| 17a9. Other  | No             | 6             | 10.9%                  | 55       |
| 18. Do your health care providers routinely discuss relapse with former smokers within 12 months after quitting? | No             | 33            | 60.0%                  | 55       |
| 19. Does your employee health plan at your health department reimburse for tobacco use cessation treatment?      | Yes            | 42            | 76.4%                  | 55       |
| 19a. If yes, does the plan cover:  |                |               |                        |          |
| 19a1. Nicotine Replacement Therapy (NRT)   | Yes            | 40            | 97.6%                  | 41       |
| 19a2. Other medications  | No             | 30            | 71.4%                  | 42       |
| 19a3. Classes or counseling for cessation  | Yes            | 24            | 58.5%                  | 41       |

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|  |                               |   | Kentucky* |       |    |      |    |      |    |      |                |      |    |
|--|-------------------------------|---|-----------|-------|----|------|----|------|----|------|----------------|------|----|
| Bracken  |                               |   |           |       |    |      |    |      |    |      |                |      |    |
| How frequently do your health care providers prescribe or recommend the following medications for tobacco use cessation? |                               |   |           |       |    |      |    |      |    |      |                |      |    |
|  |                               |   | 1 = Never |       | 2  |      | 3  |      | 4  |      | 5 = Very often |      | N  |
|  |                               |   | n         | %     | n  | %    | n  | %    | n  | %    | n              | %    |    |
| 20.  | Nicotine Gum                  | 3 | 14        | 25.5  | 8  | 14.5 | 24 | 43.6 | 7  | 12.7 | 2              | 3.6  | 55 |
| 21.  | Nicotine Patch                | 4 | 8         | 14.5  | 3  | 5.5  | 3  | 5.5  | 14 | 25.5 | 27             | 49.1 | 55 |
| 22.  | Nicotine Nasal Spray          | 1 | 30        | 54.5  | 18 | 32.7 | 6  | 10.9 | 0  | 0.0  | 1              | 1.8  | 55 |
| 23.  | Nicotine Inhaler              | 1 | 30        | 54.5  | 16 | 29.1 | 6  | 10.9 | 1  | 1.8  | 2              | 3.6  | 55 |
| 24.  | Nicotine Lozenges             | 2 | 14        | 25.5  | 14 | 25.5 | 20 | 36.4 | 5  | 9.1  | 2              | 3.6  | 55 |
| 25.  | Bupropion (Wellbutrin, Zyban) | 1 | 15        | 27.3  | 12 | 21.8 | 17 | 30.9 | 6  | 10.9 | 5              | 9.1  | 55 |
| 26.  | Varenicline (Chantix)         | 1 | 13        | 23.6  | 8  | 14.5 | 10 | 18.2 | 9  | 16.4 | 15             | 27.3 | 55 |
| 27.  | Other Medications             | 1 | 55        | 100.0 | 0  | 0.0  | 0  | 0.0  | 0  | 0.0  | 0              | 0.0  | 55 |

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